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Web Address  
[www.hope-health.org](http://www.hope-health.org)

September 27, 2009

To: Community Supporters

From: Carl M. Humphries                      Christine Gordon  
Chief Executive Officer                      Regional Director

Subject: *12<sup>th</sup> Annual HopeHealth AIDS WALK*

Greetings from HopeHealth! Last year, the *11<sup>th</sup> Annual HopeHealth AIDS WALK* was again held in 3 sites and had participants from all 12 counties in our service area. We raised just under \$14,000 to help persons living with HIV/AIDS in those counties.

HopeHealth continues to add patients each year despite significant financial risks. We do it because it is the right thing to do and because we have faith in the community to help us with the burden. We extend our gratitude to our many corporate AIDS WALK sponsors from 2008.

This year's *HopeHealth AIDS WALK* will be held on Saturday, December 5, 2009 in Florence, Orangeburg, and Aiken. HopeHealth offices are located in these cities to serve three South Carolina regions: Pee Dee, Edisto, and Lower Savannah. We would like to offer your company or organization the opportunity to become a sponsor. **This sponsorship provides your company with broad exposure across 12 counties and 3 regions of South Carolina.** The donation is tax deductible AND you get the satisfaction of knowing you've helped someone in need.

We have enclosed a few items to help you determine your level of commitment, including:

- 2009 Sponsor Commitment Form with new levels of sponsorship (front) and a list of 2008 sponsors (back)
- HopeHealth information sheet (front) and statistical information (back)

In order to get your name printed on the appropriate materials, **we must have at least a verbal commitment no later than October 15<sup>th</sup>**. Thank you for your consideration. Please do not hesitate to call Whitney Meade at (843) 656-0372 or Christine Gordon at (803) 643-1977 if you have any questions.

# 2009 AIDSWALK SPONSOR COMMITMENT FORM

Donations may be cash or in-kind contributions. For example, a company might offer \$1,000 worth of free printing or \$1,500 worth of free air-time and still be considered sponsors at the gold and platinum levels, respectively. However, a limited number of in-kind contributions will be accepted. To become a sponsor, please complete the bottom portion of this page and fax the form to Whitney Meade at (843) 667-1362 or e-mail it to [whitney@hope-health.org](mailto:whitney@hope-health.org). **AT LEAST A VERBAL COMMITMENT MUST BE RECEIVED BY OCTOBER 15<sup>TH</sup>**. To make a verbal commitment, call Whitney at (843) 656-0372 or Christine Gordon at (803) 643-1977.

The 2009 Sponsorship Levels are:

## Platinum Sponsor - \$1500

### *Gold Level Benefits, PLUS:*

Name and Logo on billboards in all 3 Regions (limit 5 companies)

Name recognition on radio commercials, newspaper articles and TV news interviews

## Gold Sponsor - \$1,000

### *Silver Level Benefits, PLUS:*

Name and Logo on T-shirt

Name and Logo on Full - Color Brochure (1000 produced)

Name on ¼ page ad in the Sunday edition of the *Morning News*, the *Aiken Standard*, and the *Times and Democrat*

## Silver Sponsor - \$500

### *Bronze Level Benefits, PLUS:*

Name on Full Color Brochure

Name on all press releases

Plaque presentation / recognition at the event

## Bronze Sponsor - \$250

Name on T-Shirt

Recognition in the HopeHealth Newsletter

Banner and booth space at the walk (if desired)

Recognition at the event

## Patron - \$50 or more

Recognition at the event

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**YES**, I would like to be a sponsor for the 2009 AIDSWALK.

Circle the chosen level of sponsorship: Platinum   Gold   Silver   Bronze   Patron

Business / Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_



## 2008 AIDSWALK Sponsors

### Gold

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Abbott Laboratories  
GE Healthcare  
Central United Methodist Church  
Long's Pharmacy  
The Crawford Group, Inc. Real Estate Firm  
Bamberg Job Corp Center  
Roche Carolina, Inc.

### Silver

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Health Facilities Federal Credit Union  
Mark Vinson, CPA  
Sexton Dental Clinic  
Loomis Properties, LLC  
Logowear  
Carolina Crescent Health Care Plan

### Bronze

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Jamison's Pharmacy  
Webster Rogers, LLP  
LabCorp  
FBi Construction  
Winyah Community Hospice Care  
Crossway Medical  
Tucker-Wells Medical, Inc.  
Amaker Transportation  
J. Rashawn's Hair Studio  
Orangeburg Pharmacy  
USMD (Visionary Medical Systems)  
Enterprise Rental Car  
Calcutt Law Firm  
Florence Alumnae Chapter, Delta Sigma Theta Sorority, Inc.

### Patron

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Old Rosemary Baptist Church  
Bejilah Temple No. 163  
Mt. Pisgah Baptist Church



### **What is HopeHealth?**

HopeHealth is a 501(c)(3) non-profit organization that is comprised of a Community Health Center, three (3) HIV/AIDS service sites, a child abuse and neglect center, and a wellness center. Since its founding, HopeHealth has been committed to offering the very best in affordable healthcare to its patients. Headquartered in Florence, the organization is governed by a Board of Directors and employs more than 70 staff members across its sites. HopeHealth was established in 1991 as a HIV support group in the living room of a Florence woman's home. Today, HopeHealth serves over 1300 persons living with HIV/AIDS.

### **What do we offer?**

**Medical Services.** HopeHealth is a Federally Qualified Health Center providing comprehensive primary health care services to any person in need residing in the Florence area, regardless of one's ability to pay. HopeHealth also offers primary and specialty medical care for persons living with HIV/AIDS, specialized lab work, prescriptions, patient education, and referrals to other healthcare resources. In partnership with MUSC, HopeHealth conducts the *Children's Clinic* for exposed/infected infants, children, and youth in the Pee Dee.

**Medical Case Management Services.** Helping clients meet basic needs through accessing a wide range of services such as medical care, dental care, mental health care, substance abuse treatment, psychosocial services, prescription assistance, transportation to appointments, food, and clothing – just to name a few.

**Individual and Group Counseling.** Individual counseling and weekly support groups for persons living with HIV/AIDS.

**Free, Confidential HIV Testing.** Persons at risk for HIV may be tested via oral or blood specimen.

**HIV/AIDS Education.** Brochures, videos, and public speakers are available to address the educational needs of the community.

**Holiday Program.** Through community partnerships, HopeHealth provides food, clothing, toys, and other gifts to clients and their children during the holiday season.

### **Annual Observances.**

- February 7<sup>th</sup> – National Black HIV/AIDS Awareness and Information Day
- June 27<sup>th</sup> – National HIV Testing Day
- December 1<sup>st</sup> – World AIDS Day

### **Annual Fundraisers.**

- Dining with the Stars
- Dining with Friends
- Wine Tasting
- AIDSWALK

If you would like more information about HopeHealth, please contact us at (843) 667-9414 or toll free at 1-888-841-5855, write us at P.O. Box 653, Florence, South Carolina, 29503, and/or view our website at [www.hopehealth.org](http://www.hopehealth.org).

## HIV/AIDS Statistics

### World

- By the end of 2007, an estimated 33.2 million persons were living with HIV/AIDS, including 2.1 million children.
- By the end of 2007, more than 25 million persons had died with AIDS since 1981.
- In 2007 alone, an estimated 2.1 million people died with AIDS-related illnesses, including 330,000 children (under age 15).
- In 2007, an estimated 2.5 million people became newly infected with HIV, including 370,000 children (under age 15).
- Women comprise almost half (48%) of the persons living with HIV.

Source: Joint United Nations Programme on HIV/AIDS (UNAIDS) Report on the Global AIDS Epidemic.

### United States

- By the end of 2003, an estimated 1,039,000 to 1,185,000 persons in the United States were living with HIV/AIDS, with 24-27% undiagnosed and unaware of their HIV infection.
- By the end of 2005, about 7,000 children (under age 13) were living with HIV/AIDS.
- By the end of 2005, 550,394 Americans had died with AIDS.
- In 2006, about 56,300 Americans became newly diagnosed with HIV. These numbers include adults and children.

Source: Centers for Disease Control and Prevention (CDC)

### South Carolina

- In 2006, South Carolina **ranked 9<sup>th</sup> in the United States** in AIDS case rate.
- From January 1, 1981 through December 31, 2007, there were 17,394 South Carolinians with AIDS (9,540 living with AIDS and 7,854 deceased AIDS cases)
- From February 1, 1986 through December 31, 2007, there were 22,489 HIV infections in South Carolina (includes total number of AIDS cases).
- By December 31, 2007, there were 214 SC children (under age 13) and 786 adolescents (13-19 years) who had been infected with HIV/AIDS
- In 2007, women comprised 28% of newly diagnosed HIV/AIDS cases and men were 72 % of new HIV/AIDS cases in SC
- In 2007, African Americans were 73% of persons newly diagnosed with HIV/AIDS in SC; Caucasian (21%) and other races (6%)
- In 2007, 5% of HIV/AIDS cases were among persons 0 - 19 years old; 28% were among 20 - 29 years; 20% were among 30 - 39 years and 47% were persons 40 years or older.

Source: SC Department of Health and Environmental Control (DHEC)

### Pee Dee Region

- As of December 31, 2007, the Pee Dee region **ranked 4<sup>th</sup> in South Carolina** in cumulative HIV/AIDS cases.
- By December 31, 2007, there were 2,132 persons living with HIV/AIDS in the Pee Dee. In other words, **10% of the total South Carolinians living with HIV/AIDS reside in the Pee Dee.**
- By December 31, 2007, 620 persons had died with AIDS-related illnesses in the Pee Dee.
- From January 1, 2007 through December 31, 2007, 84 persons living in the Pee Dee became newly diagnosed with HIV.
- From 2005-2006, women comprised 40% of persons newly diagnosed with HIV/AIDS in the Pee Dee.
- Persons diagnosed with HIV/AIDS in the Pee Dee: 86% are African Americans; 13% are Caucasian and 1% are Hispanics
- As of December 31, 2007, **Chesterfield County had 129 and Darlington County had 373 cumulative HIV/AIDS cases**
- As of December 31, 2007, **Dillon County had 184 and Florence County had 993 cumulative HIV/AIDS cases.**
- As of December 31, 2007, **Marion County had 266 and Marlboro County had 187 cumulative HIV/AIDS cases.**
- Source: SC Department of Health and Environmental Control (DHEC)

### HopeHealth Services (Pee Dee Region)

- HopeHealth serves over 700 clients each year, half of the estimated persons living with HIV/AIDS in the Pee Dee. We need the support of the community to be able to locate and serve this underserved population.
- There are an estimated 70 children that are positively impacted by the services we provide. HopeHealth, in partnership with MUSC, holds quarterly pediatric specialty clinics for HIV exposed/infected children.
- Medications for one patient on combination drug therapy can cost in excess of \$12,000 per year and lab costs can exceed \$1,000 per year. One viral load test is \$115 and one genotype or phenotype test can be more than \$300.
- In 2007, Hope provided services to 85 new HIV-positive clients. That year we provided 3,504 medical visits and 4,646 case management visits to 689 clients.

### How we utilize donations

- Assist clients with emergencies such as shelter, food, and clothing (basic needs).
- Pay for medical expenses not covered by our grants & publicize our program.
- Buy Christmas gifts for children of Hope clients.
- Cover transportation expenses for patients to come to the medical clinic.
- Allow expansion of current services so that more clients can be reached.